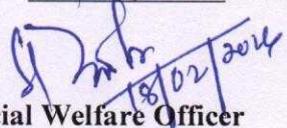


No. 195-MS/KJR Date. 18/02/2026

**ADVERTISEMENT FOR INVITING EXPRESSION OF INTEREST FOR MANAGEMENT
OF SUBHADRA SHAKTI SHE MART**

Interested Women Collective (Self Help Groups, Women-led Producer Groups/ Women led-Farmers Producer Companies) and SHG federations (BLF/GPLFs/ Area Level Federations- ALF) having the willingness and aptitude for the activity titled "Management of Shubhadra Shakri SHE Mart" are invited to submit their proposal before the concerned CDPO in the enclosed format (Annexure-I) within 7 (seven) days of this advertisement i.e. 'by 25/02/2026 towards "Management of Subhadra Shakti SHE Mart".


District Social Welfare Officer
Keonjhar

N.B:

1. Application format available at DSWO Office/ OLM Office/ Concerned CDPO office/ BLF Mission Shakti Office/ Concerned BDO, OLM Office (SOP is enclosed for reference).
2. The applicant WSHG Federation can get the detailed information on the scheme from the Concerned BPC/BPMs/BLCs/ BPACa of the concerned block.

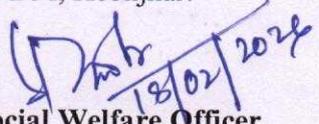
Memo: 196-MS/KJR Date: 18/02/2026

Copy forwarded to all CDPOs for information and fix the notice in the notice board of Sub-Collector, BDO, CDPO and other Block Level offices and also get acknowledgement from AWWS, GPLFs & BLF of the concerned clusters after supply of above. (All Report must reach by 02/03/2026)

Copy submitted to the CDO-cum-EO, Zilla Parishad, Keonjhar and all BDOs of Keonjhar for information and necessary action.

Copy forwarded to the DIO, Keonjhar & NIC, Keonjhar for information with request to webhost in the district website for wide publications.

Copy submitted to PA to Collector for kind information of Collector & DM, Keonjhar.


District Social Welfare Officer
Keonjhar

Subhadra Shakti SHE Mart - 2025-26

SI No	ICDS Project	No of SSSM to be set up during the FY 2025-26
1	Anandapur	9
2	Banspal	6
3	Champua	10
4	Ghasipura	7
5	Ghatagaon	8
6	Harichandanpur	7
7	Hatadihi	8
8	Jhumpura	7
9	Joda (Tribal)	10
10	Joda (Urban)	4
11	Sadar	13
12	Patna	6
13	Saharpada	7
14	Telkoi	7
Total		109

DPC, Mission Shakti

DPM, OLM

DSWO, Keonjhar

CDO-cum-EO
Zilla Parishad, Keonjhar

Format -Annexure-I

1. Name of the Women Collectives: _____

2. SHG/Federation/Women Collective's Address (As Applicable)

Village: _____ Post Office: _____

GP/Ward: _____ Block/ULB: _____

District: _____ PIN: _____

3. Date & Year of Formation: _____

4. Prest Livelihood Activities Undertaking: _____

5. Name of Village/ Lane, GP/ Ward, Block/ULB where SHE Mart will be set up:

6. Whether the women Collective has met the criteria for management of Subhadra Shakti SHE Mart (Yes/No): _____

7. Where the proposed SHE Mart will be set up (Private Shop/ Govt Asset): _____

8. If private shop, whether the undertaking submitted to furnish lease agreement after selection (Yes/No):

9. Saving Bank Account Number: _____

10. Address of the Bank & Branch:

Name of the Bank: _____

Name of the Branch: _____

IFSC Code: _____

Address of the Branch: _____

11. Amount of Saving in the bank Account: _____

12. Meeting Register Maintained (Yes/No): _____

13. Cash Book Maintained (Yes/No): _____

14. Contact Number: _____

15. Resolution of the SHG/Federation/ Women Collective to take up the activity is enclosed (Yes/No):

Name & Signature of the Authorised Person of the Women Collective

Date:

ACKNOWLEDGEMENT

Received the Expression of Interest from _____ Women
Collectives, Address _____ on date _____ for the
livelihood activity titled "Management of Subhadra Shakti SHE Mart".

Signature of the CDPO/ Authorized Signatory

Date: