



OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER

KEONJHAR, ODISHA- 758 001

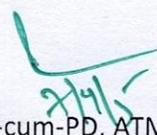
Advertisement for inviting Expression of Interest for Selection of Farmer Producer Organisation FPOs for Setting-Up Mobile Sales Units (Millets on Wheels)

Letter No: 2685

Date: 07/04/2025

Office of The Chief District Agriculture Officer, Keonjhar is looking for potential FPOs under Shree Anna Abhiyan from Programme Blocks, herein after called as Applicants, to partner with Shree Anna Abhiyan for undertaking Mobile Sales Units (Millets on Wheels) are invited to submit their proposal in sealed envelope as per the enclosed application format and self scoring sheet in the prescribed format to the below mention address by 16.04.2025 up to 03:00 PM and the same will be opened at 4.00 PM on the same day.

Chief District Agriculture Officer, Keonjhar
Madhapur, 758001
Keonjhar


CDAO-cum-PD, ATMA,
Keonjhar
Date:

Millets on Wheels: One mobile food truck (Millets on Wheels) or moving sales truck for sales of inputs / food products of millets shall be supported under this component. The truck can also be utilized for selling millet inputs like seeds, organic inputs, processed millets and millet based value-added products etc. at the village level to rural households.

ANNEXURE- I

Eligibility Criteria for Farmer Producer Organiastion

FPOs will be eligible for applying. The following are the eligibility criteria for FPOs for being selected to manage the centre. The FPOs:

1. Must have relevant experience or potential of running a commercial unit of food products (THR/ MDM food/ Packaged food products, etc.) with government or in private market.
2. Must be located within the Block area where the proposed enterprise is to be established.
3. Members must be literate; can read and write Odia and have a basic understanding arithmetic skill.
4. Must not be a defaulter to any bank loan.
5. Must arrange infrastructure such as land, building, vehicle, electricity, water supply, working capital.
6. Must be willing to agree to the terms laid down and sign an agreement with District level officers of Agriculture Dept. and Odisha Shree Anna Abhiyan.
7. Groups having licenses from government institutes, FSSAI certification and food business license will be preferred.
8. The FPO must be willing to contribute the cost for Kitchen Utensils, Raw Materials along with its registration in the name of the FPO amounting approximately up to Rs. 1,50,000. Support from Odisha Shree Anna Abhiyan shall be provided on arrangement of vehicle only.

ANNEXURE- II

**Application Form for Selection of FPOs for Setting-Up / Management of Mobile Sales Unit
(Millets on Wheels)**

#	Details of SHG/ SHG FEDERATION/ FPO	Sub-component	Information
1	Name		
	Address		
	Contact No & Email ID (if any)		
2	If registered	Registration number & date	
		Village	
		Gram Panchayat	
3	Place of registration FPO	Block	
		President	
		Secretary	
4	Educational details (qualification of Executive Committee members of FPO)	Treasurer	
		Total Available in Rs. Lakhs	
		Amount of loan in Rs. Lakhs	
5	Loan from any bank	Amount paid towards the repayment of Loan in Rs. Lakhs	
		Balance amount to be paid in Rs. Lakhs	
		Yrs. of experience in business activity	
6	Details on business knowledge and experience on business activity.	Experience in street food market/outlet/Kiosk	
		Work experience with Govt. Dept.	
		Annual turnover is Rs. Lakhs	
		Full set of utensils (Yes/No)	
7	Availability of infrastructure for recipe preparation and sale		

Declaration:

We hereby declare that the details furnished above are true and correct to the best of our knowledge and belief. In case any of the above information is found to be false or untrue or misleading or misrepresenting, we are aware that we may be held liable for it and penalised according to the court of law.

Name & Signature of the Authorised Person of the FPO.

Date:



Annexure 01: Self- Scoring Sheet for FPOs

Shree Anna Abhiyan, Keonjhar

District: _____

Name of FPO: _____ Blocks: _____

Self-Scoring Sheet for Farmer Producer Organisation					
S. No	Areas for Rating	Criteria	Scores	Maximum Marks	Mark Secured
1	Years of Existence.	More than 4 years	10	10	
		2 to 4 Years	5		
		Less than 2 years	0		
2	Size of FPOs	Above 50 members	10	10	
		20 to 50 members	5		
		10 to 20 members	0		
3	Profile of Farmers	>80% members are Women, SC/ ST Farmers	10	10	
		60 to 80% members are Women, SC/ ST Farmers	5		
		<60% members are Women, SC/ ST Farmers	3		
4	Meeting – frequency, time and place	Monthly	5	5	
		Quarterly	3		
		Irregular	2		
5	Attendance of members at meeting in last 10 meetings	>80%	5	5	
		60-80%	3		
		Less than 60%	0		
6	Rules and regulations	Everyone is involved and rules are documented	5	5	
		Rules are not always followed.	3		
		Verbal/ Non-Existent	0		
7	Savings/Share Capital	Savings/Share Capital not compulsory for extremely poor	10	10	
		Mandatory Savings/Share Capital	5		
		No Mandatory Savings/Share Capital	0		
8	Production/ Millets Enterprises/ Marketing related activities	More than 80% of the members	10	10	
		50% to 80% of the members	5		
		Less than 50% of the members	0		
9	Loan repayments	80% loan repayment as per schedule	10	10	
		60 -80% loan repayments as per schedule	5		
		Less than 60% timely loan repayment	0		
10	Books and Accounts	Books, accounts & registers are maintained.	10	10	
		All records are maintained but not updated.	5		



Self-Scoring Sheet for Farmer Producer Organisation

S. No	Areas for Rating	Criteria	Scores	Maximum Marks	Mark Secured
		No maintenance of books and accounts	0		
11	Financial Transactions	Greater than 50000 per year	5	5	
		Between 25000 to 50000 per year	3		
		Rs 10000 to Rs 20000 per year	2		
		Less than Rs 10000	0		
12	Experience in Working/ Participating in Govt. Programme	More than 1 programme	10	10	
		One programme	5		
		No experience	0		
		Total	100	100	

Name & Signature of the Authorised Person of the FPO with date: